

Press information

HOCHTIEF Facility Management wins Leadership Award 2005

page 1
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Frost & Sullivan accolades market leader in integrated facility management for its convincing growth strategy

The international business consulting firm of Frost & Sullivan has selected HOCHTIEF Facility Management GmbH as the winner of its prestigious "Growth Strategy Leadership Award 2005" for Central Europe. The prize is in recognition of the way the German market leader in integrated facility management services has pursued a convincing strategy for growth.

The Frost & Sullivan experts were especially impressed by the strategically well-devised expansion of the company's portfolio through the acquisition of Lufthansa Gebäudemanagement and Siemens Gebäude Management, which strengthened HOCHTIEF Facility Management's position in important market segments. "In particular with the acquisition of the Siemens division for integrated facility management, HOCHTIEF is now the leading company in this sector," said the citation. This went on to point out that HOCHTIEF Facility Management is particularly well positioned in the markets Automotive, Airports & Aviation and Financial Service Providers & Real Estate Investors. In addition, the company focuses on the industrial segments Healthcare, Chemical/ Pharmaceutical Industries and Electronics/ Semiconductors.

Another positive factor, the Frost & Sullivan analysts point out, is that HOCHTIEF Facility Management's business success increases the services-generated proportion of the HOCHTIEF Group's sales revenues. Especially by occupying growth areas such as integrated facility management, says the analysis, the international construction group is creating a spectrum that successfully sets itself off from its competitors and has established an outstanding starting position for profitable further development.

Markus Breithaupt, chairman of the management board of HOCHTIEF Facility Management, is delighted to receive this renowned distinction. "The award shows clearly that we are on the right path with our strategy of taking an end-to-end view of buildings and real estate together with the operating processes in industry. For us, integrated facility management means not just managing the work sequences involved but also contributing to their steady optimization. We only consider ourselves good when our work helps to make our clients better."